



COVID-19 VACCINATION

COVID-19 vaccination program stakeholder communication toolkit

Aboriginal and Torres Strait Islander peoples

October 2021



Contents

This toolkit is designed to support stakeholder organisations in communicating accurate information to Aboriginal and Torres Strait Islander people in NSW.

This kit provides a suite of information for stakeholders to choose the best information for the local situation, noting not all resources will be useful for all regions or audiences. Click on an image or video throughout this kit to download or share.

COVID-19 Resources

Introduction

- [Tips on how to use this kit](#)
- [Key messages: Vaccination](#)
- [Newsletter / website copy](#)

LET'S DO THIS vaccination campaign

- [LET'S DO THIS campaign: Overview](#)
- [LET'S DO THIS campaign: Social media assets](#)
- [LET'S DO THIS campaign: Community champion videos](#)
- [LET'S DO THIS campaign: Templates](#)
- [LET'S DO THIS campaign: Video end frame and email signature](#)

Vaccination

- [Vaccination 'Know the Facts'](#)
- [Carousel and 'Know the Facts' social tiles](#)
- [Pregnancy and breastfeeding](#)
- [Vaccination videos and radio](#)
- [Community vaccination videos](#)
- [Community champions postcards](#)

COVID-safe

- [COVID-safe key messages](#)
- [Staying COVID-safe](#)
- [Masks](#)
- [Sorry Business](#)

Where to find further information

- [COVID-19 key contacts](#)
- [Following NSW Health Local Health Districts on social media](#)

Introduction



Tips on how to use this kit

There are lots of ways we can all help encourage people to get their COVID-19 vaccination. Here are some suggestions to help.

Staff and community meetings

- Provide information and key messages about the COVID-19 vaccination at staff meetings and/or community meetings using the key messages. You can also print and distribute the other resources for people to take.

Printed materials

- Put posters and postcards up at local community noticeboards, community store, at your local airport, remote technology centre, at the entrance to your community sports hall, petrol station, etc.
- Distribute brochures at clinics and other relevant locations.

Social media

- Social media is a good tool to communicate short, sharp messaging to a wide audience with the opportunity to link to other sources of information or action. You can share posts from the NSW Health pages ([**Facebook**](#), [**Twitter**](#), [**Instagram**](#)) or post your own.
- Use your social media presence to share information about the COVID-19 vaccination. This kit contains various social media videos and tiles you can share. Make sure to share these to online community noticeboards too!

Local stories

- Let your community know how your organisation supports the COVID-19 vaccination program, and the benefits for our mob. You might like to create a video to share on social media

Newsletters

- Include information in local newsletters to community organisations, service providers and local leaders.

Know someone who has missed out?

Send this toolkit to individuals and organisations in your industry, sector or community.

Key messages: Vaccination

The following messages can be used in communication material and collateral.

We all need to work together and keep up the good work we've done so far to help keep our mob safe.

- COVID-19 and especially the Delta variant can spread very quickly.
- One of the most important things you can do is to get vaccinated as soon as you can.
- All Aboriginal and/or Torres Strait Islander people who are 12 years and older are eligible for COVID-19 vaccination.

The COVID-19 vaccines are our best protection.

They can help protect mob from getting really sick from COVID-19 and reduce the spread of the virus.

- By getting vaccinated, we're protecting ourselves, our Elders, family, friends and our community from COVID-19.
- Two doses of a COVID-19 vaccine gives you around 90% protection against needing to be admitted to hospital or dying from COVID-19. It also reduces the spread of COVID-19 to others.
- Let's get vaccinated so we can get back to our way of life.
- Vaccines are available at Aboriginal Medical Services, pharmacies, GPs and NSW Health clinics.

If you have any concerns about the COVID-19 vaccine talk to your GP, Aboriginal Medical Service or Aboriginal Health Worker about what is best to help protect you. They can provide trusted information about the COVID-19 vaccines and what to expect.

- It takes one to two weeks after your second dose of a COVID-19 vaccine to be fully protected, so it is important to continue to follow the public health advice to reduce your risk of catching and spreading the virus.
 - Wearing a mask at all times when outside your house.
 - Keeping your distance from people you don't share a household with.
 - Practice good hygiene such as frequently washing hands and/or using hand sanitiser.
 - Continue to check-in at all venues.
 - You must continue to follow all of the rules even once you are fully protected against COVID-19.

Let's do this. Get vaccinated to protect our mob

Newsletter / website copy

You can use copy these messages to use in local newsletters and websites to help get the messages out to community.

Let's do this – Get vaccinated and keep our mob safe

The COVID-19 vaccine can help protect mob from getting really sick from the virus. It helps protect our community, Elders, family and friends. Tens of thousands of people across the state are getting vaccinated against COVID-19 every day. It's really important that this includes all Aboriginal communities so that we can keep each other safe.

How to book your vaccination

COVID-19 vaccines are safe, effective and free. All Aboriginal people 12 years and older can get a COVID-19 vaccine. Appointments are available at GPs, pharmacies, Aboriginal Medical Services and NSW Health vaccination clinics.

Speak to your local GP, Aboriginal Medical Service or pharmacist, or visit nsw.gov.au to make a booking.

Don't delay

COVID-19 is still around in our community and can spread very quickly. COVID-19 isn't just affecting the elderly. Many young people are becoming very sick. The sooner we are all protected, the sooner we can gather together, connect again get back to doing the things we love. So let's do this NSW, let's keep our mob safe.

Remember, it takes one to two weeks after your second dose of a COVID-19 vaccine to be fully protected, so it is important to continue to follow COVID safe practices to reduce your risk of catching and spreading the virus.

For more information:

- Talk to your GP, Aboriginal Medical Service or Aboriginal Health Worker or pharmacist. They can provide information about the COVID-19 vaccines, how to book your vaccination and what to expect.
- Call the National Coronavirus and COVID-19 Vaccine Helpline on **1800 020 080** for assistance, 24 hours a day, 7 days a week.
- Visit nsw.gov.au

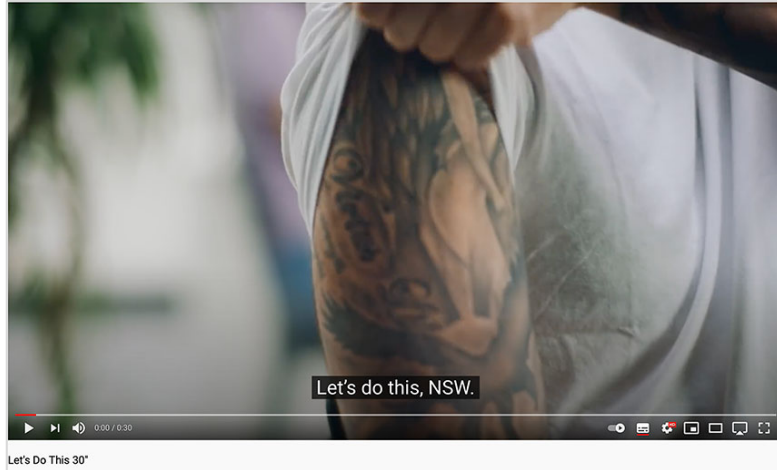
COVID-19 Resources



'LET'S DO THIS' COVID-19 vaccination campaign: Overview

TVC

Click on an image to view the video



Print ads

COVID-19 VACCINATION

**LET'S DO THIS,
TO PROTECT ELDERS
AND COMMUNITY.**

By getting vaccinated, we're protecting ourselves, our Elders, and our community from the spread of COVID-19. Vaccines are available at more than 2000 places across NSW including Aboriginal Medical Services, pharmacies, GPs and NSW Health clinics.

Get vaccinated to keep our mob safe.
Visit nsw.gov.au or call **1800 020 080** for assistance.

COVID-19 VACCINATION

**LET'S CONNECT AGAIN.
LET'S DO THIS.**

By getting vaccinated, we're protecting ourselves, our Elders, and our community from the spread of COVID-19. Vaccines are available at more than 3000 places across NSW including Aboriginal Medical Services, pharmacies, GPs and NSW Health clinics.

Get vaccinated to keep our mob safe.
Visit nsw.gov.au or call **1800 020 080** for assistance.

'LET'S DO THIS' COVID-19 vaccination campaign: Overview

Digital leaderboard banner



Digital rectangle banner



Digital banner



Mobile banner



'LET'S DO THIS' COVID-19 vaccination campaign: Overview

Aboriginal radio ads – 30 sec and 15 sec

Click on an icon to listen to the audio

Raylene 30 sec



I'm Raylene, from Awabakal AMS.

The COVID-19 Delta strain spreads very quickly, especially in families.

The vaccines are our best protection. They help stop us getting really sick.

If you're worried, talk to your local health service.

Let's all get vaccinated to protect ourselves and our community.

Visit [N S W dot GOV dot AU](https://www.nsw.gov.au) to book your COVID-19 vaccination or call 1800 020 080 for help.

Let's do this to protect our mob.

Shari Sebbens 30 sec



Hey mob, I'm Shari Sebbens.

I just want to say it's good to get vaccinated to help keep our mob safe.

Let's do this so we can protect our Elders, communities and way of life.

So we can gather again. Get back to country. Do live music, sports, art and culture.

If you're worried about getting vaccinated, talk to your local health service.

Visit [N S W dot GOV dot AU](https://www.nsw.gov.au) to book your COVID-19 vaccination or call 1800 020 080 for help.

Let's do this to protect our mob.

Shari Sebbens 15 sec



Let's get vaccinated for our Elders, loved ones and communities.

If you're worried about getting vaccinated, talk to your local health service.

Visit [N S W dot GOV dot AU](https://www.nsw.gov.au) to book your COVID-19 vaccination or call 1800 020 080 for help.

Let's do this to protect our mob.

'LET'S DO THIS' COVID-19 vaccination campaign: Social media assets

You can help to encourage your community to come forward and get vaccinated by sharing these 'Let's do this' social tiles on your organisation social media channels or in local Facebook community groups and noticeboards.

Social media tiles

Click an image to view. To download image, right click on the image on the website and select 'Save as Picture'



'LET'S DO THIS' COVID-19 vaccination campaign: Community champion videos

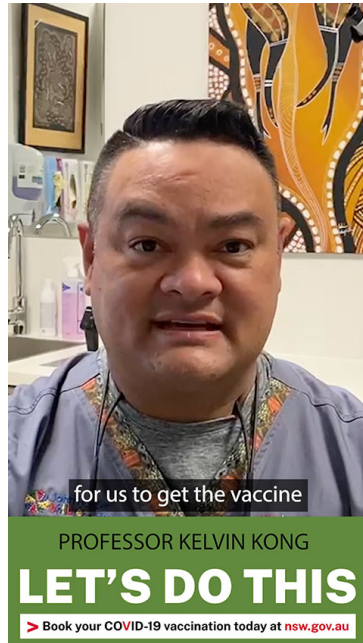
Encourage community members to get vaccinated by sharing these 'Let's do this' videos by community champions through your networks.

Jamie Newman
16x9, 15 sec video



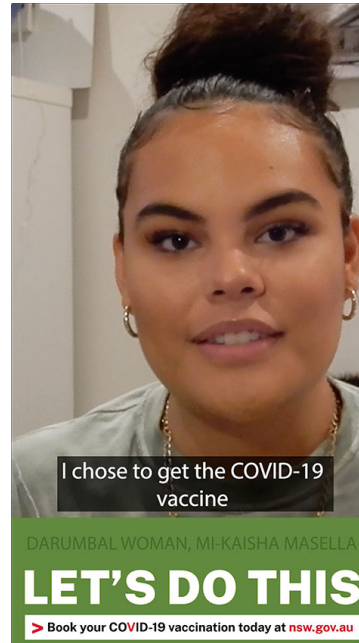
[Click to view the 4x5, 30 sec video](#)

Kelvin Kong
16x9, 15 sec video



[Click to view the 4x5, 30 sec video](#)

Mi-kaisha
16x9, 15 sec video



[Click to view the 4x5, 30 sec video](#)

[Click on an image to view the video](#)

Get vaccinated videos



Let's do this –
COVID-19 vaccination (1)



Let's do this –
COVID-19 vaccination (2)



Let's do this –
COVID-19 vaccination (3)

'LET'S DO THIS' vaccination campaign: Templates for local adaption social tiles, flyer and poster

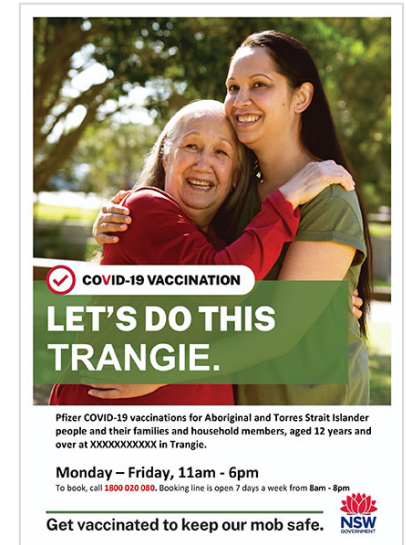
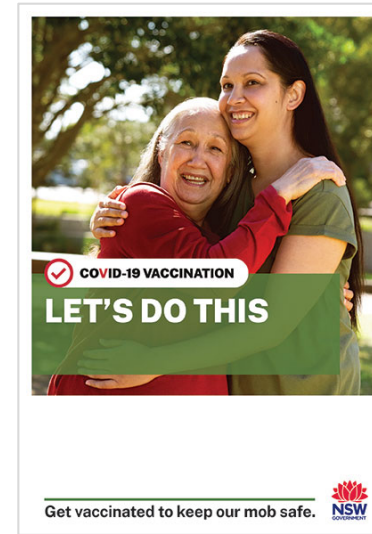
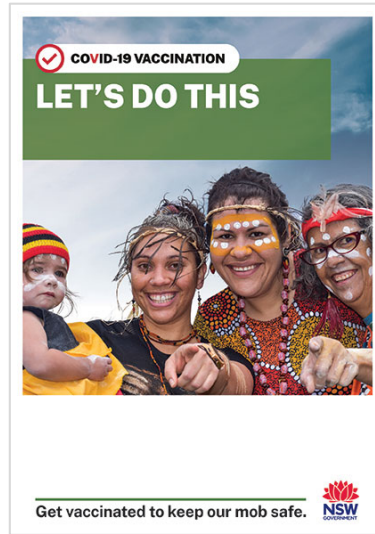
Adapt and localise these templates to suit your own community.

Add your local details and share across your networks, display in key areas and post on social media.

To use:

- Change the text in the text box to identify your location.
- Take a snip/screenshot of the slide and use it as an image for your social post.

A5 Flyer and A3 poster template



[Click on an image to download this resource](#)

Localised example

Social tiles template



Localised example:
Twitter tile

Example:
Facebook and Instagram tile

[Click on an image to download this resource](#)

'LET'S DO THIS' COVID-19 vaccination campaign: Video end frames and email signature

Local videos are a great way to reach the community with local information.

You can use these assets in your own videos and emails to encourage people to get their COVID-19 vaccination.

The end frames can be inserted into your own videos and are provided in three different formats so there is one to suit all platforms that support video content.

The email signature can be added to your organisation's signatures.

Video end frames



16x9



4x5

Click an image to view. To download image, right click on the image on the website and select 'Save as Picture'



9x16

Email signature



COVID-19 vaccination resources: 'Know the facts'

It's important for the community to get information about COVID-19 vaccination from trusted and reliable sources who can answer questions about the things they may worry them.

Sharing these assets will help encourage people to get vaccinated, by having accurate information.

Factsheet

Click on an image to download this resource

COVID-19 VACCINATION

LET'S DO THIS COVID-19 Vaccines: Know the facts!

There is a lot of confusing and incorrect information being shared about COVID-19 vaccines. Always make sure you get the facts from reliable sources.

Three vaccines are available for use in Australia.

There are three vaccines approved for use in Australia: Pfizer (Comirnaty) vaccine, AstraZeneca (Vaxzevria) vaccine and Moderna (Spikevax) vaccine.

Evidence shows COVID-19 vaccines work including against the Delta variant

Evidence from around the world shows that vaccines work very well against COVID-19. Two doses of a vaccine:

- Reduces the chance you will catch COVID-19 by around 60% - 80%.
- Gives you around 90% protection against needing to be admitted to hospital or dying from COVID-19.
- Reduces the spread of COVID-19 to others.

COVID-19 is very dangerous and spreads quickly. Even if you don't have symptoms or get sick, you can still pass the virus on to others. Vaccination will protect you and help reduce the spread of the virus. Getting vaccinated helps to protect your family, your friends and your community.

COVID-19 vaccines have not been developed too quickly to be safe

COVID-19 vaccines are built on many years of research, with scientists from around the world working together to ensure all testing and approval steps were taken.

All the vaccines available in Australia have been approved by the Therapeutic Goods Administration (TGA). The TGA checks for safety, quality and effectiveness. COVID-19 vaccines must meet the same standards as any other vaccine approved for use in Australia.

If you are young and healthy, or have already had COVID-19, you should still get vaccinated

More than half the people with COVID-19 in NSW are under 40. Many young people have needed hospital or even intensive care because of COVID-19. You should get vaccinated to protect yourself, your family and friends.

COVID-19 spreads easily, and the Delta variant spreads more than twice as easily as the original virus. It can also cause worse illness in those that get it. This can put your family and friends at greater risk if you are infected. Vaccination will help protect you and those you love and get us back to doing the things we love.

1

Click an image to view. To download image, right click on the image on the website and select 'Save as Picture'

Social tiles

COVID-19 VACCINATION

COVID-19 Vaccines: Know the Facts

Always get your information from reliable sources

Learn more at nsw.gov.au

> KEEP OUR MOB SAFE

NSW GOVERNMENT

COVID-19 VACCINATION

COVID-19 Vaccines: Know the Facts

Always get your information from reliable sources

Learn more at nsw.gov.au

> KEEP OUR MOB SAFE

NSW GOVERNMENT

COVID-19 vaccination resources: Social carousel and 'Know the Facts' social tiles

It's important for the community to get information about COVID-19 vaccination from trusted and reliable sources who can answer questions about the things that may worry them.

Share these assets on social media to encourage people to get vaccinated.

Carousel for social media

NSW Government Sponsored

Know the facts about COVID-19 vaccines. Swipe across to learn more and help keep our mob safe.

COVID-19 VACCINATION

Do COVID-19 vaccines actually work?

Yes!

We rely on evidence from around the world showing that vaccines are very effective against COVID-19, including the highly contagious Delta variant.

Two doses of a vaccine=

- Around 60% - 80% reduced chance you will catch COVID-19
- Around 90% protection against hospital admission or death from COVID-19
- Significantly reduces the overall spread of COVID-19 to others.

> KEEP OUR MOB SAFE

NSW GOVERNMENT

Get vaccinated to keep our mob safe. Let's do this. Get your CO... [Learn More](#)

Like Comment Share

COVID-19 VACCINATION

I'm young and healthy, do I still need to get vaccinated?

Yes!

Over half of those with COVID-19 in NSW are under 40.

Many young people have needed hospital or even ICU care because of COVID-19.

Get vaxxed to protect yourself, your family & friends.

> KEEP OUR MOB SAFE

NSW GOVERNMENT

Get vaccinated to keep our mob safe. Let's do this. Get your CO... [Learn More](#)

COVID-19 VACCINATION

Should I get vaccinated even though I could still catch or spread COVID-19?

Yes!

COVID-19 can make you very sick at any age, but is particularly risky for older people and those with existing health conditions.

Two doses gives you around 90% protection against hospital admission & death from COVID-19, and helps reduce spread to others.

Vaccination also helps to reduce the number of people who need hospital care, helping to keep hospitals open for those who need them for other reasons.

> KEEP OUR MOB SAFE

NSW GOVERNMENT

Get vaccinated to keep our mob safe. Let's do this. Get your CO... [Learn More](#)

COVID-19 VACCINATION

Does the risk of a serious side effect mean I shouldn't get vaccinated?

No!

All of the COVID-19 vaccines approved in Australia have good safety information. Millions of doses of the vaccine have been given safely & have protected people from COVID-19.

All medicines have possible side effects, but the chance of a bad side effect from a COVID-19 vaccine is very low.

Compared to the risk of getting COVID-19, the benefits of the vaccines are clear.

> KEEP OUR MOB SAFE

NSW GOVERNMENT

Get vaccinated to keep our mob safe. Let's do this. Get your CO... [Learn More](#)

COVID-19 VACCINATION

Can I get a COVID-19 vaccine if I am pregnant, breastfeeding, or trying to get pregnant?

Yes!

You can get vaccinated if you're pregnant, breastfeeding or trying for a baby. There is no scientific evidence that COVID-19 vaccines affect fertility. If you are pregnant, you should get vaccinated now.

Pregnant women are more at risk from COVID-19. Vaccination reduces the risk of really bad illness and helps to keep you and your unborn baby protected.

> KEEP OUR MOB SAFE

NSW GOVERNMENT

Get vaccinated to keep our mob safe. Let's do this. Get your CO... [Learn More](#)

Click an image to view. To download image, right click on the image on the website and select 'Save as Picture'

'Know the Facts' tiles for social media

COVID-19

Around 25% of COVID-19 patients in intensive care are under 40

COVID-19

Two doses of the vaccine gives you around **90% protection** against hospitalisation and death from COVID-19

COVID-19

Over 80% of Aboriginal people who now have COVID-19 are under **40**

COVID-19

Did you know? COVID-19 causes **serious illness and death** in people under **40**

COVID-19 VACCINATION

Questions?

1800 020 080

COVID-19 vaccine helpline 1800 020 080 or nsw.gov.au

> KEEP OUR MOB SAFE

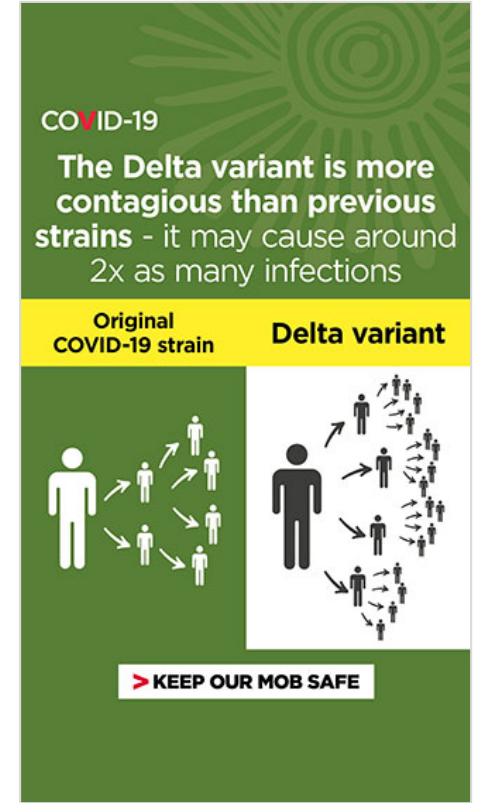
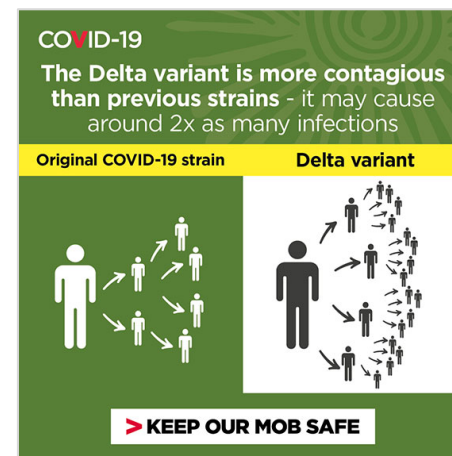
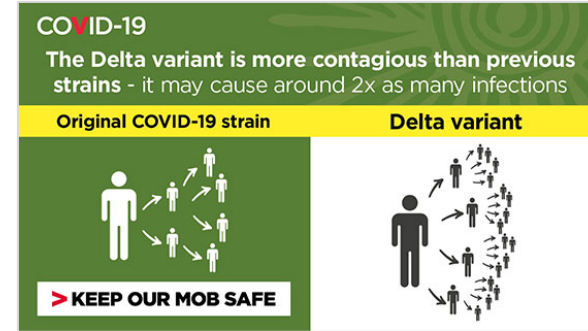
NSW GOVERNMENT

COVID-19 resources: Pregnancy, breastfeeding and Delta variant social tiles

These social tiles can be used in your social media posts.

Social tiles

Click an image to view. To download image, right click on the image on the website and select 'Save as Picture'

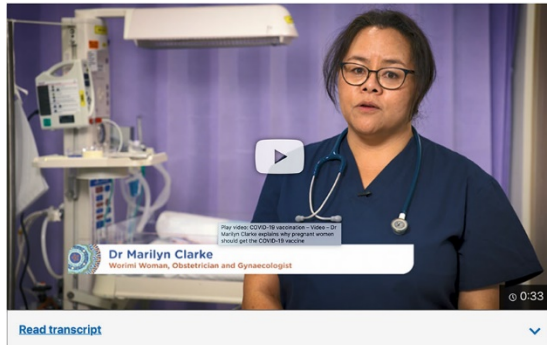


COVID-19 vaccination resources: Vaccination videos and radio

These videos have been developed by the Federal Government. You can share them to your networks too.

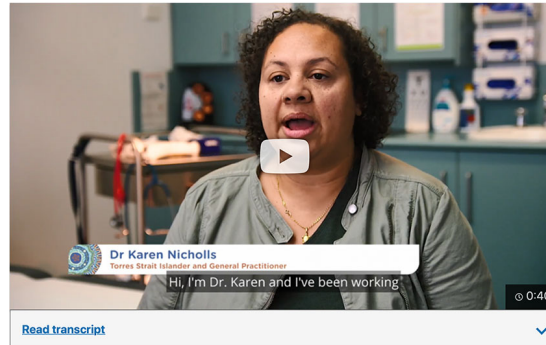
Click on an image to view the video

Dr Marilyn Clarke



Pregnant women should get the COVID-19 vaccine

Dr Karen Nicholls



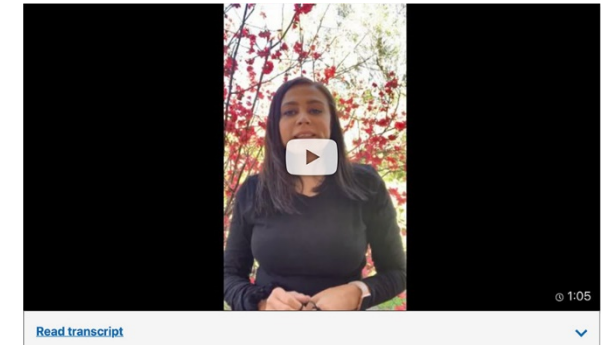
Importance of getting vaccinated

Adam Goodes vaccination



Importance of getting vaccinated

Tatum Moore (Dubbo)



Stay home, get tested and vaccinate

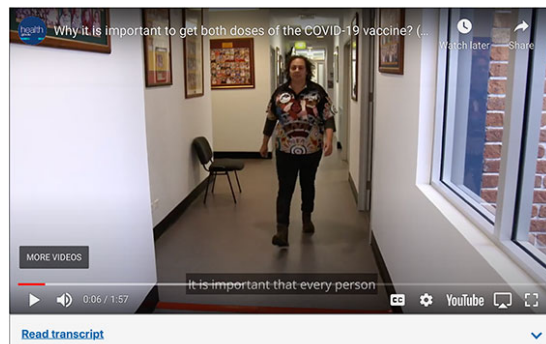
Mandy Debenham (Bathurst)



Get tested and vaccinate



How vaccines work/why pregnant women should get vaccinated



Importance of your second dose

Aboriginal radio ad

click on an icon to listen to the audio



Mandy Debenham

COVID-19 vaccination resources: Vaccination videos

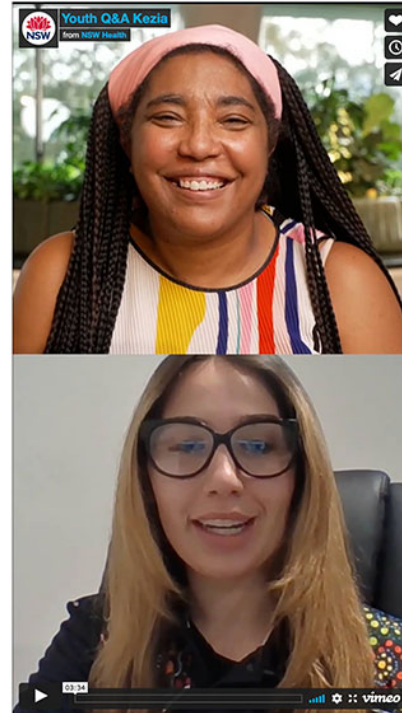
These videos have been developed by the NSW Government to help address any concerns. You can share them to your region with your network.

[click on an image to view the video](#)

Yarn Up Episode 2



Aboriginal Youth



Youth Q&A Kezia

Brooke Boney



Is the COVID-19 Astra Zeneca vaccine safe?

Pauline Deweerd



COVID-19 vaccine message

Yarn Up Episode 3

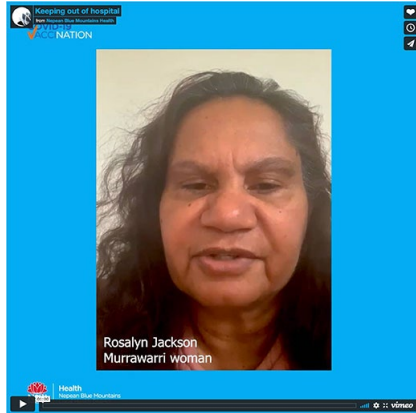


COVID-19 resources: Vaccination videos

Here are some examples of videos developed by NSW Local Health Districts.

[click on an image to view the video](#)

Nepean Blue Mountains



Keeping out of hospital

Western NSW



Keep our mob safe -
We had our COVID shot

Northern NSW



Why is COVID-19 vaccination important for
Aboriginal communities?



Young people and the COVID-19 vaccination



Reach out to your mob

Sydney Children's Hospital - La Perouse



Aboriginal Vaccination Clinic La Perouse



Dr Dan talks COVID-19 vaccines:
safety and development



Dr Dan talks COVID-19 vaccines: vaccine
information and community protection

COVID-19 vaccination resources: Community vaccination videos

These videos have been developed by community organisations.

[click on an image to view the video](#)

Dubbo Aboriginal pharmacist



You can ask that.

Bangarra



Keep your mob safe!

COVID-19 vaccination resources: How to create your own videos

Local videos from trusted community voices are important. To create your own COVID-19 vaccination video, record it using your phone (either in portrait or landscape). You can use the key points below and adapt into your own words and story and share it on social media channels and community networks.

Key messages: Let's do this – Get vaccinated to Keep our Mob Safe

- We all need to work together and keep up the good work we've done so far to help keep our mob safe.
- COVID-19 and especially the Delta variant spreads very quickly.
- The COVID-19 vaccines are our best protection. They can help protect mob from getting really sick from COVID-19.
- One of the most important things you can do is to get vaccinated as soon as you can. All Aboriginal and Torres Strait Islander people who are 12 years and older are eligible for COVID-19 vaccination.
- By getting vaccinated, we're protecting ourselves, our Elders, family, friends and our community from COVID-19.
- Let's get vaccinated so we can get back to our way of life.
- I want to get back to _____ (something you've missed) e.g. gathering with family and friends, live music, sports, etc.
- Vaccines are available at Aboriginal Medical Services, pharmacies, GPs and NSW Health clinics.
- If you have any concerns about the COVID-19 vaccine talk to your GP, Aboriginal Medical Service or Aboriginal Health Worker about what is best to help protect you. They can provide trusted information about the COVID-19 vaccines and what to expect.

As well as sharing your own COVID-19 vaccination experience, you might want to talk about:

- Why you got vaccinated?
- If you speak to your friends about vaccination?
- If your family has been vaccinated? Was their experience different to yours?
- If you looked up information about the vaccines before your appointment? Where did you find this information?
- How you talk to your family/friends who aren't sure about getting the vaccine?

COVID-19 vaccination resources: Community champion vaccination postcards

Latest community champion postcards

These postcards focus on vaccine hesitancy and feature local champions as advocates to encourage vaccination.

You can send in images of local vaccination community champions and NSW Health will send back your local postcard artwork for you to use and share with your community.

Email:
MOH-CAH-COVID19@health.nsw.gov.au

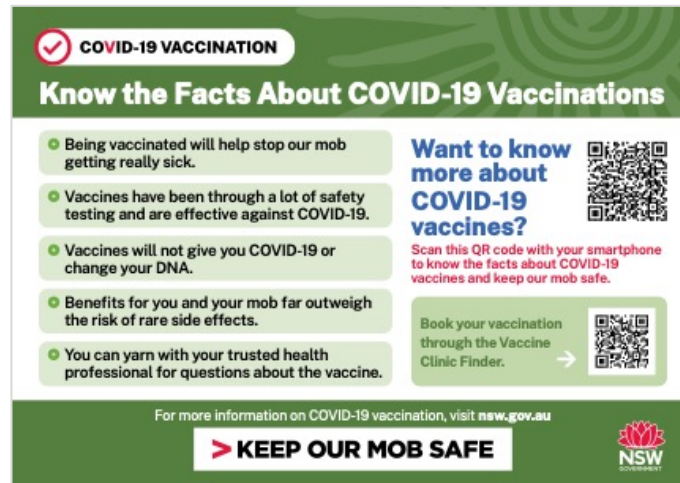
Click on an image to download this resource



Gary and Glen Ella, former Wallabies



Jackie Jackson, Director Aboriginal Health, Southern NSW Local Health District



COVID-19 resources: COVID-safe key messages

The free COVID-19 vaccines are an important part of our defence against the virus, but we can't rely on them alone.

We can all help stop the spread of COVID-19 by:

- getting vaccinated
- getting tested immediately if you have any signs of COVID-19 and staying home until you get a negative test result
- carrying a face mask with you when you leave your home. Check the mask rules that apply in your area.
- washing your hands regularly
- checking in and out of venues. You can do this through the **Service NSW app** or ask the venue for an alternate form of check-in if you don't have a smart phone
- keeping your distance from people do not live with you. The current Delta variant is more transmissible than previous COVID-19 variants so staying 1.5m or two big steps apart
- wearing a mask whenever you can't keep your distance and when indoors away from your home
- staying home if you feel sick
- complying with all government regulations. You can find current COVID-19 rules at **nsw.gov.au/covid-19/rules**

COVID-19 resources: Staying COVID-safe




Distribute these flyers through your networks and in your community.

The poster can be displayed in key COVID-safe areas, where people will see them.

It's important to keep up-to-date with the latest COVID-19 restrictions in your area. Visit: <http://nsw.gov.au/covid-19/rules> for the latest information

A3 Poster

COVID-19
COVID-19 is in our region – stay home and stay safe

- 1. Stay at home**

- 2. Get tested immediately**
If you have any symptoms and self-isolate

- 3. Get vaccinated as soon as possible**


The COVID-19 Delta variant is spreading fast and could hurt our mob.


To help protect our community, Elders, family and friends, it's important to stay at home. Only leave your home for food shopping, exercise (allowed with up to one other person outside of your household), medical care (including getting vaccinated or tested), or essential work or education you can't do from home.

Do not have visitors to your home or visit others.
This includes family members who don't live with you.

If you have to leave your home, you **must carry a mask** with you and wear it at all times when indoors or outdoors, except when exercising.

For health advice, including testing and vaccination, **talk to your GP, Aboriginal Medical Service or Aboriginal Health Worker.**

For updates and to find your nearest vaccination location or testing clinic, visit nsw.gov.au
You can also follow the **NSW Health Facebook** page.

> KEEP OUR MOB SAFE 

A4 flyer

Click on an image to download this resource

COVID-19
COVID-19 is in our region – stay home and stay safe

- 1. Stay at home**

- 2. Get tested immediately**
If you have any symptoms and self-isolate

- 3. Get vaccinated as soon as possible**


The COVID-19 Delta variant is spreading fast and could hurt our mob.

To help protect our community, Elders, family and friends, it's important to stay at home. Only leave your home for food shopping, exercise (allowed with up to one other person outside of your household), medical care (including getting vaccinated or tested), or essential work or education you can't do from home.

Do not have visitors to your home or visit others.
This includes family members who don't live with you.

If you have to leave your home, you **must carry a mask** with you and wear it at all times when indoors or outdoors, except when exercising.

For health advice, including testing and vaccination, **talk to your GP, Aboriginal Medical Service or Aboriginal Health Worker.**

For updates and to find your nearest vaccination location or testing clinic, visit nsw.gov.au
You can also follow the **NSW Health Facebook** page.

> KEEP OUR MOB SAFE 

COVID-19 resources: Masks

Help community to understand ways to use masks effectively. Display posters in key public areas and share on social media.

Click an image to view. To download image, right click on the image on the website and select 'Save as Picture'

Social tiles

COVID-19

You must carry a mask with you at all times.

Wear indoors, except in your home, and outdoors when around others.



Learn more at nsw.gov.au

> KEEP OUR MOB SAFE



COVID-19

You must carry a mask with you at all times.

Wear indoors, except in your home, and outdoors when around others.



Learn more at nsw.gov.au

> KEEP OUR MOB SAFE



Posters

Wearing your mask properly

DO
Cover your nose, mouth & chin. Fit mask securely.



DON'T



Stay home if unwell | Got symptoms, get a test | Wash your hands | Keep 2 big steps apart

> KEEP OUR MOB SAFE



Click on an image to download this resource

COVID-19

Wearing a mask can help stop the spread of COVID-19

Wear a mask:

- indoors except in your own home
- outdoors when you are around other people

This is how you should wear your mask.

STEP ONE
Wash your hands for 20 seconds with soap, or with an alcohol-based hand rub before you put on your mask. Washing your hands stops germs going from your hands onto your mask and face.

STEP TWO
Make sure your mask is the right way up, and covers your nose, mouth and chin. Do not touch your mask when you are wearing it. You can make your own mask at home with these easy steps: www.health.nsw.gov.au/Infectious/factsheets/Pages/how-to-make-a-cloth-mask.aspx

STEP THREE
Wash your hands again after you put on your mask. It is a good idea to carry more than one mask with you when you go out. Keep your spare mask in a plastic bag.

STEP FOUR
Try not to touch the front of the mask when you take it off. If it is a cloth mask, put it into a plastic bag straight away and wash it before you wear it again. If it is a disposable mask, put it in the bin straight away.

STEP FIVE
Wash your hands again for at least 20 seconds with soap or an alcohol-based hand rub after taking off your mask.

Remember, the use of a mask and only a mask will not prevent you getting COVID-19. Staying two big steps away from people and washing your hands regularly are still the best ways to protect yourself.

> KEEP OUR MOB SAFE



© NSW Health August 2020. SHRN, GIP NSW/150016

COVID-19 resources: Sorry Business

Practicing Sorry Business in COVID safe ways is a concern for many communities. Share these materials to help communities stay safe in times of Sorry Business in the community.

Social tiles

Click an image to view. To download image, right click on the image on the website and select 'Save as Picture'



Doing Sorry Business safely

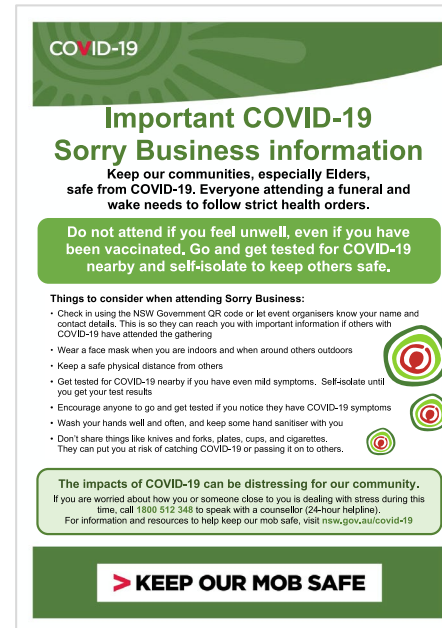
While COVID-19 is spreading, it's really important to do Sorry Business safely.

If someone has COVID-19 at a funeral, they can pass the virus to many other people. The virus will then spread to other communities and make lots of our mob sick.

You can spread the virus to others without knowing you have it. This is why it's so important to keep a safe distance from each other, not gather in large groups and wear a mask when we are gathering.

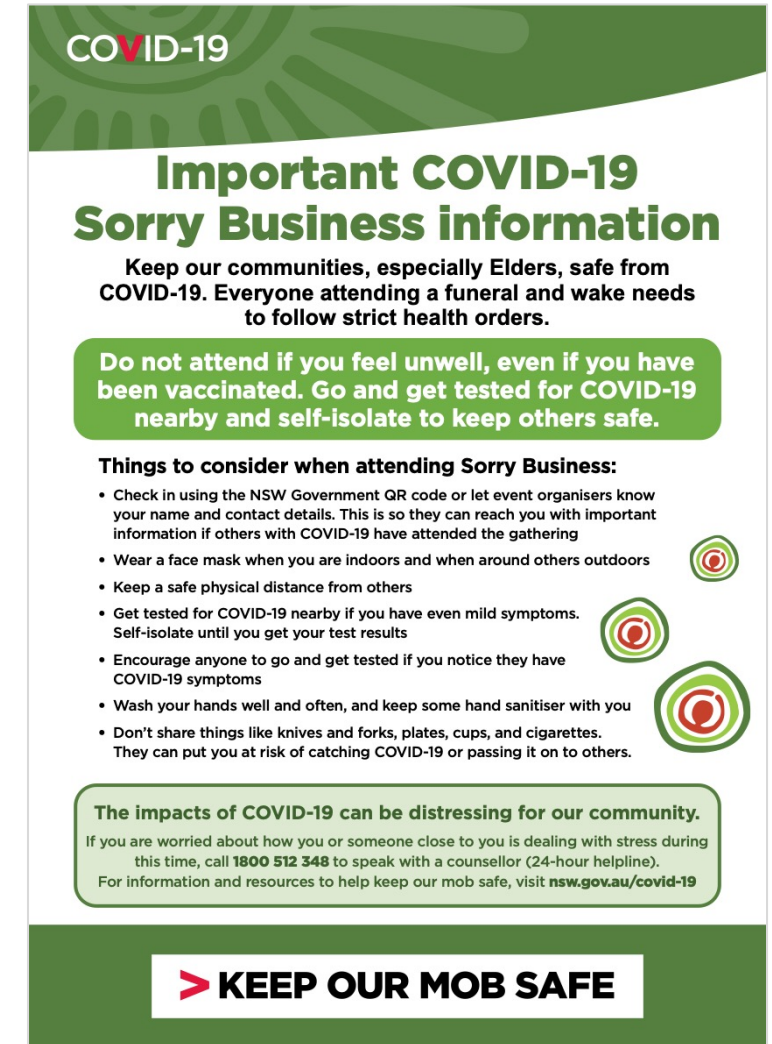
For more information about doing Sorry Business safely go to: www.nsw.gov.au/resources-for-your-community/aboriginal-communities#doing-sorry-business-safely

A4 Flyer



A3 Poster

Click on an image to download this resource



Where to find further information

COVID-19 key contacts

Contact numbers

- National Coronavirus and COVID-19 Vaccine Helpline – **1800 020 080**
- NSW Health Vaccination Support Line – **1800 57 11 55**
- Service NSW phone number (information on measures in place, financial support, etc) – **13 77 88**
- Coronavirus Mental Well-being Support Service – **1800 512 348**



- Lifeline Australia – **13 11 14**
- Domestic Violence Line – **1800 65 64 63**
- 1800RESPECT – **1800 73 77 32**
- Suicide Callback Service – **1300 65 94 67**

NSW Health social media page



Facebook: **NSW Health**



Twitter: **@NSWHealth**



Instagram: **@newsouthwaleshealth**



LinkedIn: **NSW Health**



TikTok: **@NSWHealth**



NSW Govt website and Aboriginal page on NSW Govt website

<https://www.nsw.gov.au/resources-for-your-community/aboriginal-communities>

NSW Health website page: COVID-19 information and advice for Aboriginal people and communities

<https://www.health.nsw.gov.au/Infectious/covid-19/Pages/aboriginal-health.aspx>

Follow NSW Health Local Health Districts on social media

Local Health District	Facebook	Instagram	Twitter	LinkedIn
NSW Health	<u>NSW Health</u>	<u>@newsouthwaleshealth</u>	<u>@NSW Health</u>	<u>NSW Health</u>
Sydney LHD (Olympic Park)	<u>Sydney Local Health District</u>		<u>@SydneyLHD</u>	
South Eastern Sydney	<u>South Eastern Sydney Local Health District</u>		<u>@SEastSydHealth</u>	<u>South Eastern Sydney LHD</u>
South Western Sydney	<u>South Western Sydney Local Health District</u>			<u>South Western Sydney Local Health District</u>
Western Sydney	<u>Western Sydney Health</u>	<u>@humansofthehospital</u>	<u>@WestSydHealth</u>	<u>Western Sydney Local Health District</u>
Northern Sydney	<u>Northern Sydney Local Health District</u>	<u>@nthsydhealth</u>	<u>@NthSydHealth</u>	<u>Northern Sydney Local Health District</u>
Illawarra Shoalhaven	<u>Illawarra Shoalhaven Local Health District</u>		<u>@IllaShoalHealth</u>	<u>Illawarra Shoalhaven Local Health District</u>
Nepean Blue Mountains	<u>Nepean Blue Mountains Health</u>		<u>@NBMLHD</u>	
Central Coast	<u>Central Coast Health</u>	<u>@careersatcclhd</u>	<u>@CCoastHealth</u>	
Far West	<u>Far West Local Health District</u>		<u>@FarWestLHD</u>	<u>Far West Local Health District</u>
Hunter New England	<u>HNE Health</u>		<u>@HNEHealth</u>	
Mid North Coast	<u>Mid North Coast Health</u>	<u>@midnorthcoasthealth</u>		
Murrumbidgee	<u>Murrumbidgee Local Health District</u>	<u>@murrumbidgee_lhd</u>	<u>@MurrumbidgeeLHD</u>	<u>Murrumbidgee Local Health District</u>
Northern NSW	<u>Northern NSW Local Health District</u>			
Southern NSW	<u>Southern NSW Local Health District</u>			
Western NSW	<u>Western NSW Local Health District</u>		<u>@wnswlhd</u>	

