

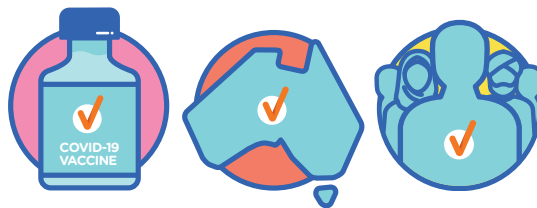
# STAKEHOLDER PACK

COVID-19 Vaccines Multicultural Outreach

July 2021

**COVID-19**  
✓ VACCINATION

[www.health.gov.au](http://www.health.gov.au)



Australian Government

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# INTRODUCTION

The Department of Health is committed to making information about COVID-19 vaccines available to everyone in Australia, including culturally and linguistically diverse communities. This stakeholder pack includes in-language communication resources on the latest COVID-19 vaccine information.

You are receiving this pack because you are a key stakeholder with important connections in your community. We encourage you to share the resources in this pack across your multicultural networks. Through your help and support, we can ensure everyone stays informed about COVID-19 vaccines through official sources.

# LATEST UPDATES TO THE COVID-19 VACCINE ROLLOUT

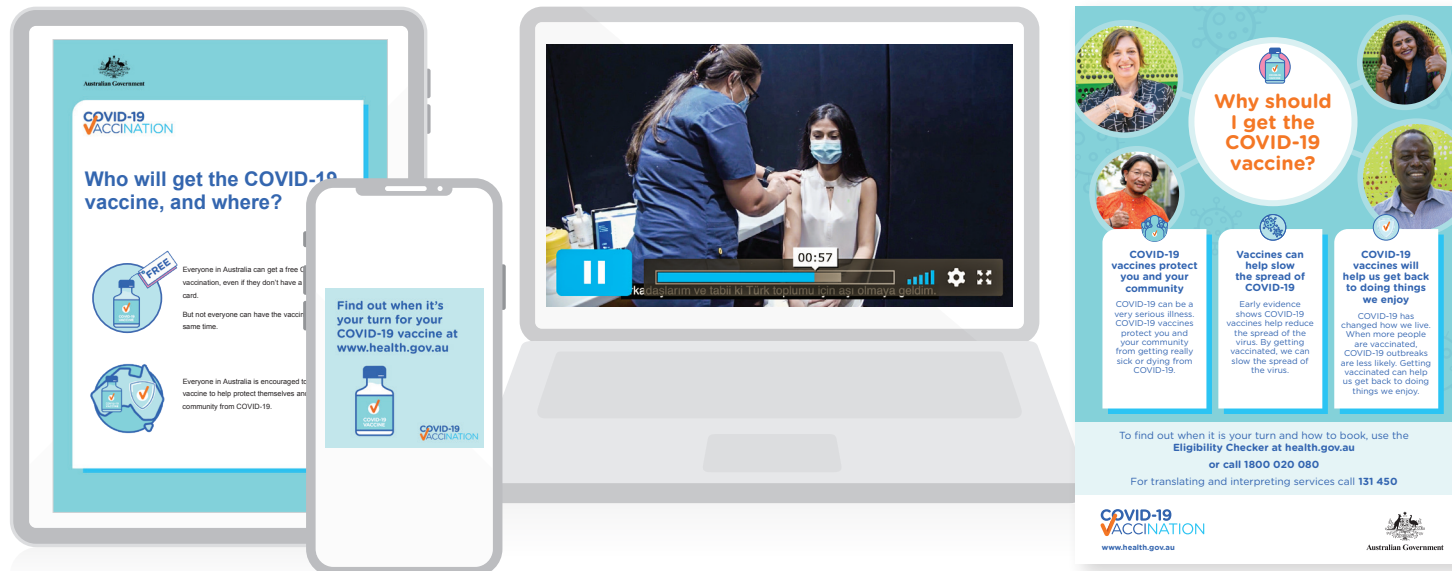
As announced by the government on 28 June 2021, access to the AstraZeneca vaccine is being expanded to adults under 40, with informed consent. While the **Pfizer vaccine is still the preferred vaccine for adults under 60**, adults under 40 can now access the AstraZeneca vaccine if they choose, after consulting with their GP.

On 29 June 2021 the Australian Health Protection Principal Committee (AHPPC) recommended that **residential aged care workers be fully vaccinated against COVID-19 as soon as possible**. This adds an extra layer of protection to aged care residents who have already been offered vaccination.

Please continue to check the **Department of Health translated vaccines web pages** for new inlanguage information and communication resources, including information relating to updates to the COVID-19 vaccine rollout.

# IN THIS PACK

This update includes resources explaining what to expect at your vaccination appointment, reasons to get the COVID-19 vaccine, how to find out when you can have your COVID-19 vaccination, how to book, and information on updates to the COVID-19 vaccine rollout.



# WHAT YOU CAN DO TO HELP

## You can help by:

- Sharing the materials available in this stakeholder kit with your community by email, social media, or via messaging apps such as WhatsApp, Viber, WeChat, Messenger and others.
- Printing fact sheets or posters and displaying them in your place of work or community organisation.
- Directing people to the Department of Health website for the latest information and updates. The website has information on COVID-19 vaccines available in 63 languages: [www.health.gov.au/covid19-vaccines-languages](http://www.health.gov.au/covid19-vaccines-languages)
- Encouraging your community to continue safe practices to stop COVID-19 from spreading. Stay 1.5 metres away from others, wash your hands regularly with soap and water, stay home when you are sick, get tested for COVID-19 and wear a mask when required.
- Advising anyone who would like more information to call the **National Coronavirus Help Line on 1800 020 080**. It operates 24 hours a day, seven days a week. People who do not speak English can access translating and interpreting services by calling **131 450**.

# KEY MESSAGES

## COVID-19 vaccines

- COVID-19 vaccines will help protect our community from getting very sick from the virus.
- Early evidence shows COVID-19 vaccines help reduce the spread of the virus.
- We need the vaccine to help end the pandemic, reduce the number of cases, and stop the virus from changing.
- COVID-19 vaccines can help us get back to doing the things we enjoy.
- Everyone in Australia can get the free vaccination when it's their turn.
- You do not need a Medicare card if you get your vaccination at government vaccination clinics.
- Access to the AstraZeneca vaccine is being expanded to adults under 40, with informed consent. While the Pfizer vaccine is still the preferred vaccine for adults under 60, adults under 40 can now access the AstraZeneca vaccine if they choose, after consulting with their GP.

# KEY MESSAGES

## Vaccine safety and how they work

- The Therapeutic Goods Administration (TGA) are the scientists and medical experts who regulate and approve all vaccines, medicines, and other medical products for use in Australia. The TGA check all COVID-19 vaccines for quality, safety and effectiveness before approving them for use in Australia.
- COVID-19 vaccines teach your body to recognise and fight the COVID-19 virus. They do not contain COVID-19. You cannot get COVID-19 from having the vaccines.
- Vaccines are a safe way of building protection against the virus in the body, without causing illness.
- For the best protection, you will need two doses of the vaccines, a few weeks apart.
- COVID-19 vaccines approved for use in Australia have been shown to be very good at protecting against severe illness and death.



# KEY MESSAGES

## Learn more

- It is important to stay informed through official sources.
- If you want to talk to someone about COVID-19 vaccines, or ask when it's your turn, call the **National Coronavirus Helpline on 1800 020 080**. The hotline is available 24 hours every day. For the **Translating and Interpreting Service, call 131 450**.
- You can learn more at the Department of Health's website where information is available in 63 languages [www.health.gov.au/covid19-vaccines-languages](http://www.health.gov.au/covid19-vaccines-languages)
- You can also talk to your doctor.

# VIDEO

## VACCINATION STORY VIDEOS

These videos follow individual community members on their vaccination day, from arriving and signing in, to receiving their vaccine, to leaving the clinic.



[Arabic](#)



[Assyrian](#)



[Burmese](#)



[Dinka](#)



[Dutch](#)



[Greek](#)



[Hindi](#)



[Indonesian](#)



[Italian](#)



[Karen](#)



[Mandarin](#)



[Polish](#)



[Punjabi](#)



[Spanish](#)



[Sudanese Arabic](#)



[Swahili](#)



[Thai](#)



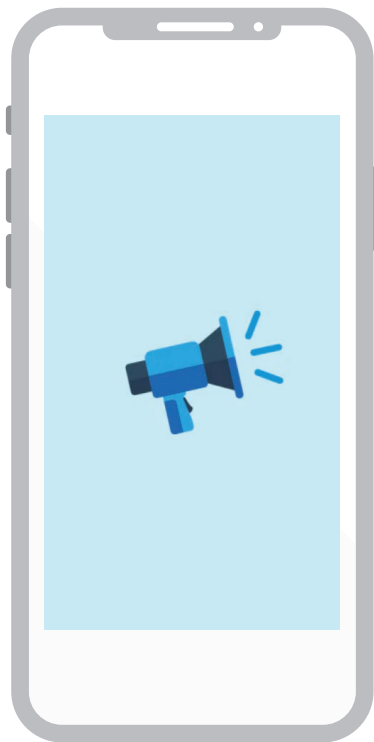
[Turkish](#)



[Urdu](#)

# AUDIO

## WHY SHOULD I GET VACCINATED?



This radio recording explains three reasons to get the COVID-19 vaccine. COVID-19 vaccines protect people and their community, help reduce the spread of the virus, and help communities get back to doing what they enjoy.

In-language audio recordings are available for download from the [Department of Health website](#).

# POSTER

## WHY SHOULD I GET THE COVID-19 VACCINE?



This poster explains three reasons to get the COVID-19 vaccine. COVID-19 vaccines protect people and their community, help reduce the spread of the virus and help communities get back to doing what they enjoy.

The in-language poster is available for download from the [Department of Health website](https://www.health.gov.au).

# POSTER

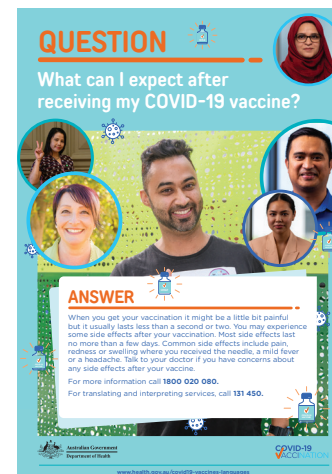
## TOP 3 QUESTIONS ABOUT COVID-19 VACCINES

Three posters answering key questions about COVID-19 vaccines: how can I book my COVID-19 vaccine, what can I expect after receiving my COVID-19 vaccine, and why should I get the COVID-19 vaccine?

In-language posers are available for download from the Department of Health website:



**How can I book my COVID-19 vaccine?**



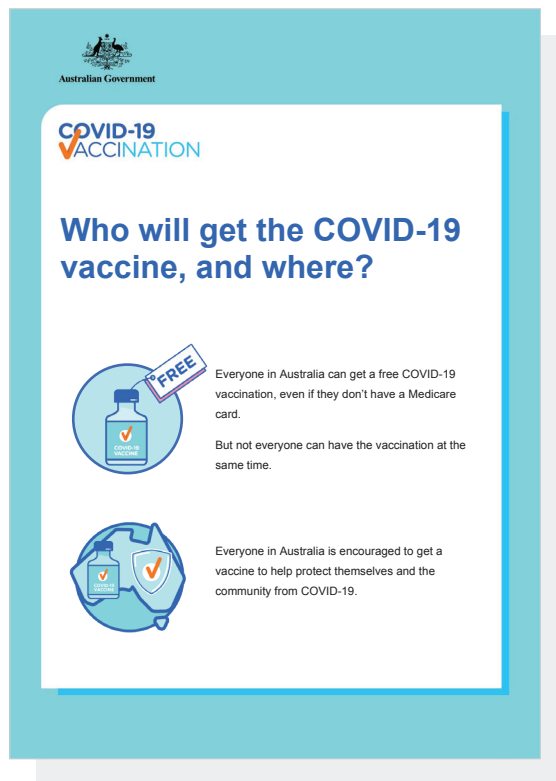
**What can I expect after receiving my COVID-19 vaccine?**



**Why should I get the COVID-19 vaccine?**

# EASY-TO-READ FACT SHEET

## WHO WILL GET THE COVID-19 VACCINE, AND WHERE?



This easy-to-read fact sheet explains who will get the COVID-19 vaccine and where, using images along with words to help readers understand the information.

In-language fact sheets are available for download from the [Department of Health website](#).

# EASY-TO-READ FACT SHEET

## AFTER YOUR VACCINATION

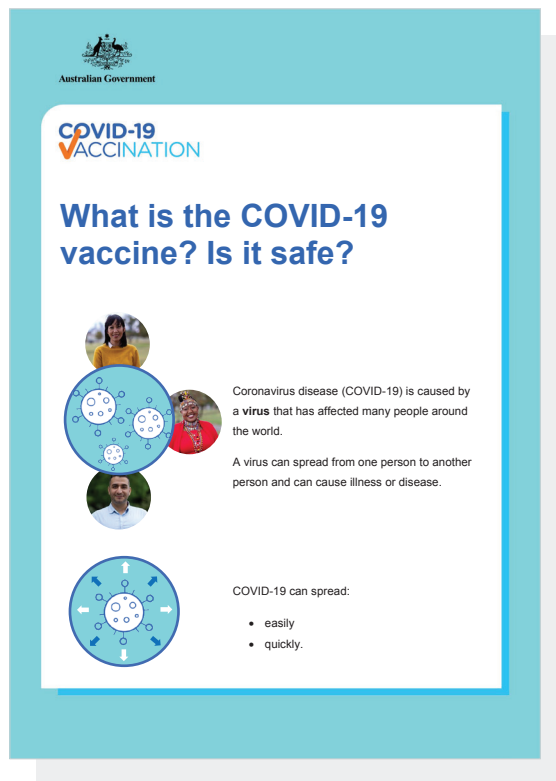


This easy-to-read fact sheet provides information about what happens after a COVID-19 vaccination, using images along with words to help readers understand the information.

In-language fact sheets are available for download from the [Department of Health website](#).

# EASY-TO-READ FACT SHEET

## WHAT IS THE COVID-19 VACCINE? IS IT SAFE?



This easy-to-read fact sheet explains what COVID-19 vaccines are and how they are safe, using images along with words to help readers understand the information.

In-language fact sheets are available for download from the [Department of Health website](#).



# EASY-TO-READ FACT SHEET

## 6 STEPS TO APPROVE A VACCINE

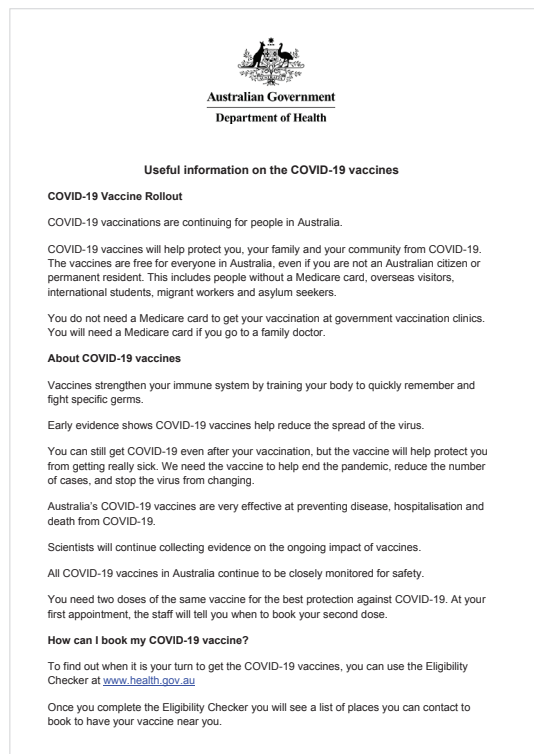


This easy-to-read fact sheet explains the six steps involved in approving a COVID-19 vaccine, using images along with words to help readers understand the information.


In-language fact sheets are available for download from the [Department of Health website](#).

# FACT SHEET

## USEFUL INFORMATION ON THE COVID-19 VACCINES



The thumbnail shows a document header with the Australian Government Coat of Arms and the text "Australian Government Department of Health". Below this is the title "Useful information on the COVID-19 vaccines". The main body of the document contains sections on the vaccine rollout, eligibility, and how to book an appointment.

  
**Australian Government**  
**Department of Health**

**Useful information on the COVID-19 vaccines**

**COVID-19 Vaccine Rollout**

COVID-19 vaccinations are continuing for people in Australia.

COVID-19 vaccines will help protect you, your family and your community from COVID-19. The vaccines are free for everyone in Australia, even if you are not an Australian citizen or permanent resident. This includes people without a Medicare card, overseas visitors, international students, migrant workers and asylum seekers.

You do not need a Medicare card to get your vaccination at government vaccination clinics. You will need a Medicare card if you go to a family doctor.

**About COVID-19 vaccines**

Vaccines strengthen your immune system by training your body to quickly remember and fight specific germs.

Early evidence shows COVID-19 vaccines help reduce the spread of the virus.

You can still get COVID-19 even after your vaccination, but the vaccine will help protect you from getting really sick. We need the vaccine to help end the pandemic, reduce the number of cases, and stop the virus from changing.

Australia's COVID-19 vaccines are very effective at preventing disease, hospitalisation and death from COVID-19.

Scientists will continue collecting evidence on the ongoing impact of vaccines.

All COVID-19 vaccines in Australia continue to be closely monitored for safety.

You need two doses of the same vaccine for the best protection against COVID-19. At your first appointment, the staff will tell you when to book your second dose.

**How can I book my COVID-19 vaccine?**

To find out when it is your turn to get the COVID-19 vaccines, you can use the Eligibility Checker at [www.health.gov.au](http://www.health.gov.au)

Once you complete the Eligibility Checker you will see a list of places you can contact to book to have your vaccine near you.

This editorial fact sheet contains important information about COVID-19 vaccines, including information about the vaccine rollout, how vaccines work, and how you can book an appointment.

The in-language fact sheet is available for download from the [Department of Health website](http://www.health.gov.au).

# SOCIAL MEDIA RESOURCES

## WHY SHOULD I GET THE COVID-19 VACCINE?

These social animations show key reasons to get the COVID-19 vaccine, including to protect people and their community, to help reduce the spread of the virus, and to help people and the community to get back to doing the things they enjoy.

The in-language social media animations are available for download from the Department of Health website:

**Top 3 reasons to have your COVID-19 vaccine**



COVID-19  
VACCINATION

**Top 3 reasons to get your COVID-19 vaccine**

**COVID-19 vaccines protect you and your community from getting really sick or dying**



COVID-19  
VACCINATION

**COVID-19 vaccines protect you and your community**

**Early evidence shows COVID-19 vaccines help reduce the spread of the virus**



COVID-19  
VACCINATION

**COVID-19 vaccines help reduce the spread of the virus**

**COVID-19 has changed how we live.**



COVID-19  
VACCINATION

**Get back to doing the things we enjoy**

# SOCIAL MEDIA RESOURCES

## GENERAL INFORMATION ON COVID-19 VACCINATIONS

These social tiles provide information on how people can find out when and where they can have their COVID-19 vaccination, and how many doses are needed for the best protection against COVID-19.

In-language social media tiles are available for download from the Department of Health website:



[Find out when and where you can have your COVID-19 vaccine](#)








[Find out when it's your turn for your COVID-19 vaccine](#)



[For the best protection against COVID-19 you will need two doses of the same vaccine](#)

# HOW TO USE SOCIAL MEDIA ASSETS

Information on this page outlines how social media assets can be used. Follow these simple steps to upload your post:

-  Choose the resource in this stakeholder pack that you would like to download and click on the link.
-  Go to the language you would like, click the download button and the resource will save to the download folder on your device.
-  Check your download folder for the resource and move it to a personal folder or onto your desktop for easy access.
-  Open any of your social media accounts such as Facebook, Instagram, Signal or Whatsapp and upload the resource from your chosen folder.
-  You can use the information in this pack to write a post to go with the image

## Tips...



- You can adapt the key messages to write your post in a way that is appropriate for your community.
- Deliver the message in a helpful way that encourages your community to share your post.

# HOW TO SHARE A GIF ON SOCIAL MEDIA

Information on this page outlines how to share a GIF. A GIF is an animated image that can be used on social media platforms like Facebook.



1 Choose the animated resource in this stakeholder pack that you would like to download and click on the link.



2 Go to the language you would like, click the download button and the GIF will save to the download folder on your device.



3 Open your Facebook profile and navigate to the status box.



4 In the status box, click on “Photo/Video” and select your saved GIF.



5 Use the key messages provided on the website to write a post with the GIF.



6 Once you are all done, and your GIF is uploaded, click Share.

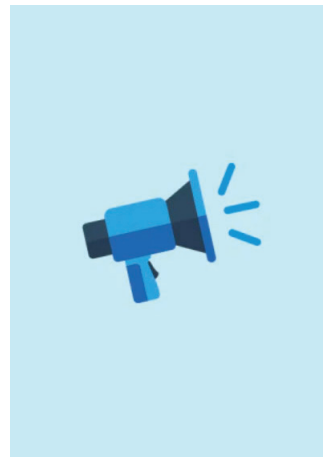
# HOW TO STAY COVIDSAFE

It's important to continue COVIDSafe behaviours, even after we've been vaccinated. This includes continuing to practise good hand and cough hygiene, physical distancing, using a mask if physical distancing is not possible, staying home if unwell and getting tested if you have even the mildest of symptoms.

Remember to stay up to date with your local state or territory requirements.

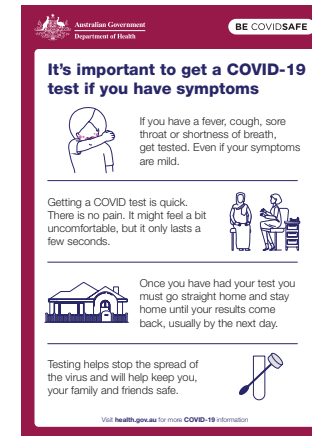
Click on the links below for resources about COVIDSafe behaviours:

## Audio

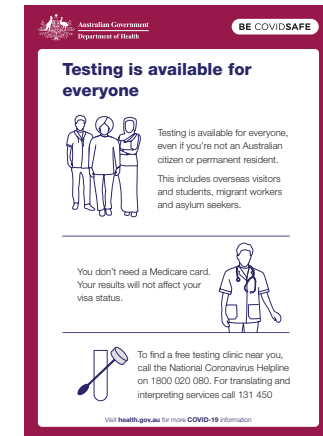


[Simple steps to keep you safe](#)

## Posters



[It's important to get a COVID-19 test if you have symptoms](#)



[Testing is available for everyone](#)

# HOW TO STAY COVIDSAFE

These videos feature community members explaining how to be COVIDSafe:



[Arabic](#)



[Assyrian](#)



[Dari](#)



[Hazaragi](#)



[Hindi](#)



[Indonesian](#)



[Karen](#)



[Khmer](#)



[Lao](#)



[Nepali](#)



[Persian](#)



[Punjabi](#)



[Sudanese Arabic](#)



[Spanish](#)



[Swahili](#)



[Tagalog](#)



[Tamil](#)



[Thai](#)



[Turkish](#)

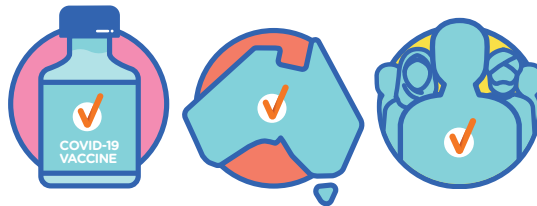


[Urdu](#)



For further information visit  
[www.health.gov.au/covid19-vaccines-languages](https://www.health.gov.au/covid19-vaccines-languages)

**COVID-19**  
**VACCINATION**  
[www.health.gov.au](https://www.health.gov.au)



Australian Government