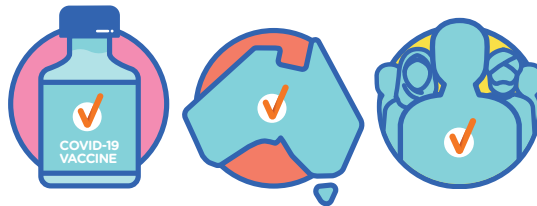# STAKEHOLDER PACK

COVID-19 Vaccines Multicultural Outreach

March 2021

COVID-19 VACCINATION

Safe. Effective. Free.

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CONTENTS

INTRODUCTION

Safe and effective COVID-19 vaccines are now available in Australia. People most at risk of serious illness from COVID-19, and those most likely to be exposed to the virus, are being vaccinated first. As more doses become available, everyone in Australia will have access to vaccines.

The Department of Health is committed to making information about COVID-19 vaccines available to everyone in Australia, including multicultural communities. This pack includes links to a range of translated COVID-19 vaccine information including audio files, videos and social media content.

As a key stakeholder with important connections with multicultural communities, we ask for your support in sharing this information widely through your networks.

THIS UPDATE

This update provides translated information on the rollout of COVID-19 vaccines in Australia and the importance of continuing to practise COVIDSafe behaviours, including:

- **How vaccines work**

- **The vaccine approval process to ensure safety and efficacy**

- **Vaccinations have now commenced in Australia**

- **Who are the first people eligible to get vaccinated**

- **Community members talking about COVID-19 vaccines**

- **COVIDSafe behaviours**

WHAT YOU CAN DO TO HELP

You can help by:

- Sharing the materials available in this stakeholder kit, including audio files, with your community by email, social media, or via messaging apps such as WhatsApp, Viber, WeChat, Messenger and others.

- Printing fact sheets or posters and displaying them in your place of work or community organisation.

- Directing people to the Department of Health website for the latest information and updates. The website now has vaccine content in one place available in 63 languages: **health.gov.au/covid19-vaccines-languages**

- Encouraging people in your community to have the COVIDSafe app and keep the app active to help public health officials quickly find and help people who may have been exposed to COVID-19.

- Advising anyone who would like more information to call the National Coronavirus Help Line on **1800 020 080**. It operates 24 hours a day, seven days a week. For people who do not speak English they can contact the Translating and Interpreting Service (TIS National) on **131 450** for translating or interpreting services.

KEY MESSAGES

- COVID-19 vaccines are now available in Australia.

- People most at risk of serious illness, and those most likely to be exposed to the virus are being vaccinated first.

- This includes people living and working in residential aged and disability care, healthcare workers, border and quarantine workers, people aged 70 and over, Aboriginal and Torres Straight Islander people aged 55 and over, and adults with an underlying medical condition or significant disability.

- The Therapeutic Goods Administration's strict testing of COVID-19 vaccines ensures they are safe and effective.

- COVID-19 vaccines prevent serious illness and death and help to protect you, your family and the community.

- Vaccines are voluntary. Everyone is encouraged to get vaccinated to help protect their community from COVID-19.

- Vaccines are free for everyone in Australia.

KEY MESSAGES

- You do not need a Medicare card to get your free vaccination at GP respiratory clinics or at your local state or territory vaccination clinic.

- COVID-19 vaccines teach your body to recognise and fight the COVID-19 virus.

- Vaccines do not contain COVID-19 and you cannot get COVID-19 from having the vaccines.

- The vaccines do not remove anything from your body and they do not change your genes or DNA.

- The COVID-19 vaccines approved for use in Australia do not contain any animal, meat or egg products.

SBS VIDEOS

In partnership with the Department of Health, SBS developed videos on COVID-19 vaccines in 63 languages. The videos include information on how vaccines work, the rollout plan, priority groups and how people can access the vaccine.

Access the videos on the SBS portal by clicking on the link below.

www.sbs.com.au/coronavirus

VIDEOS

The videos below feature GPs explaining how COVID-19 vaccines work, the approval process for vaccines in Australia and who can get the vaccines. There are also videos with local community members reminding people to stay COVIDSafe and protect their community from COVID-19.

Click on the languages below to access in-language videos.

Arabic	**Hindi**	**Punjabi**
Sudanese Arabic	**Indonesian**	**Spanish**
Assyrian	**Italian**	**Swahili**
Burmese	**Karen**	**Turkish**
Simplified Chinese	**Khmer**	**Tagalog/Filipino**
Traditional Chinese	**Korean**	**Tamil**
Dari	**Lao**	**Thai**
English	**Malay**	**Urdu**
Greek	**Nepali**	**Vietnamese**
Hazaragi	**Persian/Farsi**	

N.B: Links will not open in an Internet Explorer web browser

AUDIO RECORDINGS

The audio recordings below contain helpful information on COVID-19 vaccines.

Click on the languages to access in-language audio.

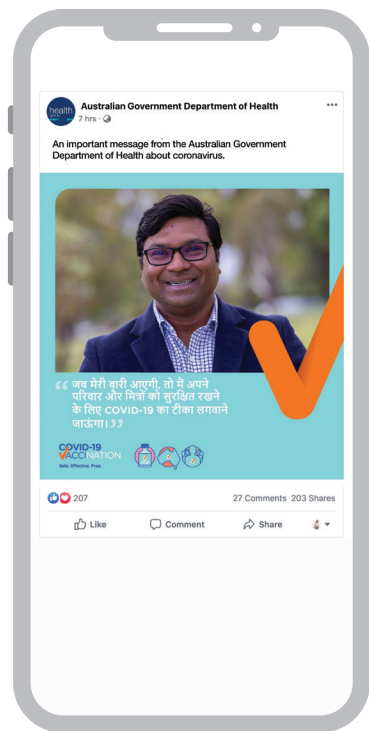|		
Arabic	**Karen**	**Russian**
Assyrian	**Khmer**	**Serbian**
Cantonese	**Korean**	**Somali**
Dari	**Lao**	**Spanish**
English	**Macedonian**	**Swahili**
Greek	**Mandarin**	**Tagalog/Filipino**
Hazaragi	**Nepali**	**Tamil**
Hindi	**Persian/Farsi**	**Thai**
Indonesian	**Polish**	**Turkish**
Italian	**Portuguese**	**Urdu**
Japanese	**Punjabi**	**Vietnamese**

N.B: Links will not open in an Internet Explorer web browser

SOCIAL MEDIA

Keep your community safe by sharing important messages on COVID-19 vaccines and COVIDSafe behaviours.

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SOCIAL MEDIA ASSETS

Click on the languages to access in-language social media assets.

Arabic	**Japanese**	**Serbian**
Sudanese Arabic	**Karen**	**Somali**
Assyrian	**Khmer**	**Spanish**
Simplified Chinese	**Korean**	**Swahili**
Traditional Chinese	**Lao**	**Tagalog/Filipino**
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Hazaragi	**Polish**	**Urdu**
Hindi	**Portuguese**	**Vietnamese**
Indonesian	**Punjabi**	
Italian	**Russian**	

N.B: Links will not open in an Internet Explorer web browser

SOCIAL MEDIA CAPTIONS

In-language captions can be accessed here.

Arabic	**Japanese**	**Russian**
Assyrian	**Karen**	**Serbian**
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WHATSAPP

WhatsApp is regularly used in multicultural communities so it's important to use this platform to distribute information about COVID-19 vaccines.

There is often misinformation circulating through WhatsApp and social media. We encourage you to share the in-language social, video and audio resources in your community WhatApp groups.

For further information visit
www.health.gov.au/covid19-vaccines-languages

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