



# PRIMARY HEALTH AWARDS 2025

Excellence in primary healthcare

## SPONSORSHIP PROPOSAL

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## SPONSORSHIP OPPORTUNITIES

Get in front of an engaged audience of health professionals from across Sydney at the Central and Eastern Sydney Primary Health Network's (CESPHN) Primary Health Awards. Attendees include GPs, allied health professionals, community service organisations and community members.

## THE EVENT

The fourth annual Primary Health Awards will be held at Aqua Luna in Drummoyne, Sydney on 23 October 2025 at 6.30 pm with approximately 130 people attending. CESPHN's Primary Health Awards bring together representatives from the primary healthcare sector to recognise and celebrate outstanding contributions to the health and wellbeing of those who live in central and eastern Sydney. This year's event will also feature a celebration of CESPHN's 10 year anniversary with a range of VIPs and dignitaries invited to attend.

## THE ORGANISATION

CESPHN is a not-for-profit organisation funded by the Australian government to improve the health of those who live in the central and eastern Sydney region. CESPHN commissions health services to meet the health needs of the local community, such as headspace and Urgent Care Services. CESPHN's vision is 'healthy and thriving communities'.

*Earwood Medical Centre wins the Excellence in General Practice award in 2024*





*PhysiCo City wins the Excellence in Aboriginal Health and Wellbeing Achievement award in 2024*

## Gold

- \$5,000 spend

What you will get in return:

- Your business's logo on all marketing collateral related to the awards night including:
  - All email communications about the event to stakeholders (email database: 12,692)
  - Feature in CESPHN's weekly newsletter Sydney Health Weekly which goes to 9.2k+ health professionals across Sydney
  - On CESPHN's social media channels – Instagram, LinkedIn, X and Facebook (7,916 followers total)
  - The CESPHN website: [www.cesphn.org.au](http://www.cesphn.org.au) (180,000 users annually)
  - Featured in media release about the event
  - Pull-up banners on the night
- 2 x tickets to attend the event to meet with the attendees
- Verbal acknowledgment at the Primary Health Awards

## Silver

- \$1000-\$2000 spend

What you will get in return:

- Your business's logo on marketing collateral related to the awards night including:
  - All email communications about the event to stakeholders (email database: 12,692)
  - The CESPHN website: [www.cesphn.org.au](http://www.cesphn.org.au) (180,000 users annually)
  - Pull-up banners on the night
  - Verbal acknowledgment at the Primary Health Awards

Please note that CESPHN will not accept sponsorship from organisations with a conflict/s of interest.

## CONTACT

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