



ESE-CMV study

Education, Serology & Evaluation
to prevent congenital cytomegalovirus

Dear Doctor,

You are invited to take part in a 10-minute survey on **“General Practitioners’ perspectives on universal screening for cytomegalovirus (CMV) infection in pregnancy”**.

Congenital CMV infection is the most common infection affecting newborn babies and an important preventable cause of childhood disability, hearing loss, stillbirth and cerebral palsy.

Universal serological screening for CMV in pregnancy is not currently recommended in Australia. However, some European countries are now implementing this practice to facilitate early identification of maternal infection and antenatal interventions to reduce congenital infection.

We want to hear your opinion on whether routine CMV screening in pregnancy would be acceptable and feasible to implement in your practice. We also want to know what implementation barriers you might face if Australia were to introduce routine antenatal CMV screening.

Your response will help inform future health policy in antenatal care. This research study has received ethical approval from University of Melbourne Human Research Ethics Committee (#2025-31079-65660-4).

In appreciation of your contribution, you will have the option to go into a draw to win one of three \$100 gift cards when you complete the survey.

Please follow this link [here](#) for full details and link to the online survey.

If the link does not work for you, please copy and paste this text into your browser:
<https://redcap.unimelb.edu.au/surveys/?s=WLMCLDN3ECD7FY4P>

or scan the QR code below to complete the survey on your phone.

We thank you in advance for contributing your expertise and time to this research.

Prof Lisa Hui, on behalf of the ESE-CMV study team

