



ashm



Increasing syphilis screening in your practice

Marketing Kit

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About SES LHD Mini Audit

Increasing syphilis screening in your practice

Syphilis management is a crucial component of general practice due to the increasing incidence of this infection in Australia. Additionally, the prevention of congenital syphilis, which occurs when syphilis is transmitted from a pregnant person to their baby, is of paramount importance. Effective management of syphilis involves timely diagnosis, appropriate treatment, and diligent follow-up to prevent complications, further transmission, and adverse pregnancy outcomes.

General practitioners (GPs) are often the first point of contact for patients with sexually transmitted infections (STIs), making their role vital in the early detection and management of syphilis. Additionally, the first test for pregnant women will be done by a GP.

This auditing activity will support GPs in South Eastern Sydney to increase syphilis screening and effectively and comprehensively manage a syphilis case.

This activity is funded by South Eastern Sydney Local District and developed in collaboration with South Eastern Sydney Local District and Central and Eastern Sydney Primary Health Network.

[Click here to register now](#)



Free, comprehensive online learning!



This course has been approved as a **CPD activity by RACGP** for the 2023-2025 triennium.

Educational Activities: 1 hour.

Measuring outcomes: 11 hours

About this kit

This kit contains information and resources which can be used to help promote the 'South Eastern Sydney LHD Mini Audit – Increasing syphilis screening in your practice' online learning activity.

This kit includes the following assets:

FOLLOW US

and **tag us** when you post the assets included in this kit!



[@ASHMMedia](#)



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Suggested Social Media Tile

Format is suitable for Instagram, LinkedIn, Facebook, and X (formerly Twitter).



Suggested Captions

Intended to be posted alongside suggested social media tile.



Flyer

Suitable for both print and digital use.



Presentation Slide

Intended to be included as a slide in a presentation.

Suggested social media tile

Format is suitable for Instagram, Facebook, LinkedIn, and X (formerly Twitter).



Email media@ashm.org.au if you have any issues downloading the assets in this kit.



[CLICK HERE TO
DOWNLOAD TILE](#)

Suggested social media captions

Intended to accompany social media tile on previous page.

Short-form caption

Suitable for Twitter / X

Did you know syphilis rates are on the rise across Australia?

Health workers in South Eastern Sydney LHD can now access a free mini audit course from @ASHMMedia to increase screening and treatment for syphilis.

Find out more and access the course: ashm.org.au/lms/syphilisminiaudit/

Long-form caption

Suitable for Instagram, Facebook and LinkedIn

Did you know syphilis rates are on the rise across Australia?

Health workers in South Eastern Sydney LHD can now access a free mini audit course from ASHM to increase screening and treatment for syphilis.

Syphilis management is a crucial component of general practice due to the increasing incidence of this infection in Australia. Additionally, the prevention of congenital syphilis, which occurs when syphilis is transmitted from a pregnant person to their baby, is of paramount importance. Effective management of syphilis involves timely diagnosis, appropriate treatment, and diligent follow-up to prevent complications, further transmission, and adverse pregnancy outcomes.

Find out more and access the course: ashm.org.au/lms/syphilisminiaudit/

This activity is funded by South Eastern Sydney Local District and developed in collaboration with South Eastern Sydney Local District and Central and Eastern Sydney Primary Health Network.

Flyer

Suitable for both print and digital use.

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Increasing syphilis screening in your practice

South Eastern Sydney LHD Mini Audit

Syphilis rates are on the rise in Australia. General practitioners (GPs) are often the first point of contact for patients with sexually transmitted infections (STIs), making their role vital in the early detection and management of syphilis. Additionally, the first test for pregnant women will be done by a GP.

This auditing activity will support GPs in South Eastern Sydney to increase syphilis screening and effectively and comprehensively manage a syphilis case.

**CPD Accredited Course**

This course has been approved as a CPD activity by RACGP for the 2023-2025 triennium.

Educational Activities: 1 hour
Measuring outcomes: 11 hours

**Increase your confidence in managing a diagnosis of syphilis**

**Learn how to accurately record sexual history relating to a syphilis diagnosis**

**Examine processes for identification, recall and management of patients with syphilis.**

This activity is funded by South Eastern Sydney Local District and developed in collaboration with South Eastern Sydney Local District and Central and Eastern Sydney Primary Health Network.

Visit ashm.org.au/lms/syphilisminiaudit/ or scan the QR code to access the course.



Email media@ashm.org.au if you have any issues downloading the assets in this kit.



**[CLICK HERE TO
DOWNLOAD FLYER](#)**

Presentation slide

Intended to be included as a slide in a presentation.



Increasing syphilis screening in your practice

South Eastern Sydney LHD Mini Audit

Equip yourself with the tools needed to play an active role in the early detection and effective management of syphilis.



Visit ashm.org.au/lms/syphilisminiaudit/ or scan the QR code to register now.



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**[CLICK HERE TO
DOWNLOAD SLIDE](#)**

About ASHM

Developing a sustainable HIV, viral hepatitis, and sexual health workforce.

WHAT IS ASHM?

ASHM is a peak organisation of health professionals in Australia and New Zealand who work in HIV, viral hepatitis, other BBVs and sexually transmissible infections. ASHM draws on its experience and expertise to support the health workforce and to contribute to the sector, domestically and internationally. ASHM is a professional, not-for-profit, member-based organisation.

It supports its members, sector partners and collaborators to generate knowledge and action in clinical management and research, education, policy and advocacy in Australasia and internationally. It is committed to quality improvement, and its products and services are sought after by governments, members, health care workers and affected people. ASHM's dedicated membership, high-calibre staff and commitment to partnership assure its effectiveness in achieving its mission.

WHAT WE DO

- 01 Professional development
- 02 Resource development
- 03 Policy development
- 04 Advocacy
- 05 Events management
- 06 Conferences
- 07 Smaller meetings and events
- 08 Scholarship program

OUR VISION

The virtual elimination of HIV, viral hepatitis, other BBVs and significant reduction of sexually transmissible infections.

OUR MISSION

To provide leadership in the field of HIV, viral hepatitis, other BBVs and sexually transmissible infections through collaboration, facilitation, direct action, and workforce capacity building.



WANT TO KNOW MORE?

Click [HERE](#) to find out more about ASHM.



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Thank you.

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