

2027 Australian General Practice Training (AGPT) Program

Marketing and communications campaign toolkit



RACGP

What's the Australian General Practice Training (AGPT) Program?

- The AGPT Program is Australia's main training pathway for doctors who want to specialise as general practitioners (GPs) or rural generalists (RGs).
- Delivered by the RACGP, the program provides:
 - Government-funded training over three or four years (full-time equivalent).
 - **GP:** Fellowship of the RACGP (FRACGP) – 3 years
 - **Rural Generalist:** FRACGP + Rural Generalist Fellowship (FRACGP-RG) – 4 years
 - A mix of hospital, community, and general practice placements, with opportunities to pursue special interest areas.
 - Safe, well-supported training environments with dedicated supervisors in accredited training facilities and ongoing education and guidance from RACGP medical educators and training teams.
 - Diverse training locations, with metropolitan, rural, and remote options available.
- After completing the AGPT Program, doctors can work unsupervised as a GP anywhere in Australia

Benefits of the RACGP AGPT Program

- ✓ Dedicated medical educator and training support
- ✓ In-practice supervision and teaching
- ✓ Out-of-practice robust education program
- ✓ Tailored training opportunities to suit special interests
- ✓ Exam preparation courses and support
- ✓ Significant financial subsidies
- ✓ Largest connected GP and RG community
- ✓ Flexibility to pursue rural generalism
- ✓ Access to RACGP extensive clinical and educational resources



2027 AGPT Program key application dates

Applications generally open from March to April.

This is our main intake, with training places across all regions and pathways.

Subsequent intakes may be held later in the year, pending training place availability.

Main application intake – all places available

Applications open	Tuesday 3 March, 10 am (AEDT)
Applications close	Tuesday 14 April, 11.59 pm (AEST)



How can you help?

- ✓ Use the 2027 AGPT Program campaign materials to help us promote the program. Multiple assets are available for you to use throughout the campaign.
- ✓ Direct links to the AGPT Program webpage at the following link: www.racgp.org.au/agpt
- ✓ Share any post on an RACGP social platform about the AGPT Program with your own networks.
- ✓ Direct any queries you receive to becomeagp@racgp.org.au or 1800 472 247

[View and download campaign materials](#)



What's in this toolkit?

This pack features materials encouraging doctors to choose to be a GP or RG, showcasing passionate RACGP GPs and RGs.

Materials include:

- ✓ Newsletter article copy
- ✓ MRECs and Leaderboards
- ✓ Social media copy and tiles
- ✓ Life as a GP/RG videos
- ✓ RACGP YouTube playlist links
- ✓ 2027 AGPT Program webinar dates



Newsletter article copy

2027 GP training applications are now open

Are you, or someone you know, looking for a challenging, diverse and highly rewarding medical career? Now is the perfect time to begin your GP or Rural Generalist journey.

Applications for the 2027 Australian General Practice Training (AGPT) Program with the Royal Australian College of General Practitioners (RACGP) are now open and close **Tuesday 14 April 2026**.

Have it all with general practice. Discover a career you can tailor to your own interests, find diverse clinical experiences and build meaningful patient relationships.

Start your GP training journey today.

Apply at www.racgp.org.au/agpt or contact the RACGP team at becomeagp@racgp.org.au for more information.

Applications open: 3 March – 14 April 2026

Learn more and apply: www.racgp.org.au/agpt



[View and download campaign materials](#)

Healthy Profession.
Healthy Australia.

MREC (300x250)

The MREC is a static display image suitable for use across newsletters, websites and eDMs.



Leaderboard (728x90)

Leaderboards are ideal for use in newsletters as visual breaks between stories, or on websites where they can link directly to www.racgp.org.au/agpt.



Social media copy

Long version for Instagram, Facebook and LinkedIn.

Are you, or someone you know, looking for a challenging, diverse and highly rewarding medical career? Now is the time to take the first steps towards becoming a GP or Rural Generalist with the RACGP.

Applications for the 2027 Australian General Practice Training (AGPT) Program are now open and close **14 April 2026**.

Start your GP training journey today:
www.racgp.org.au/agpt

Short version for X/Twitter.

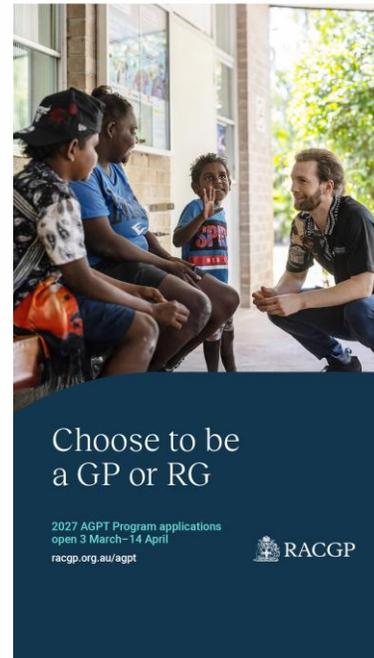
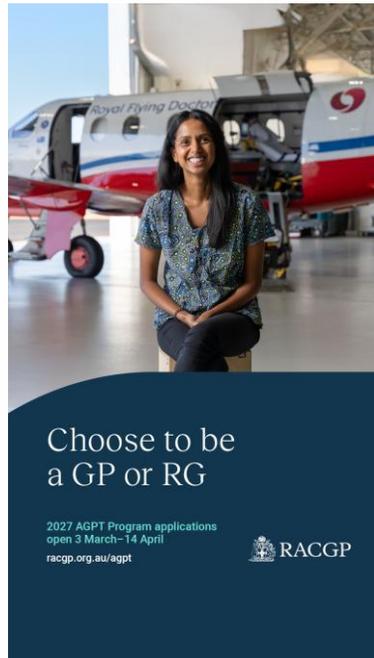
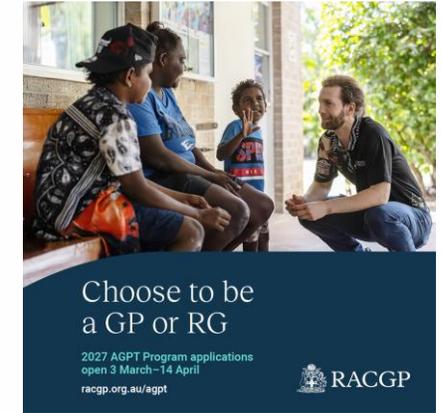
Looking for a challenging, diverse and rewarding medical career?

Applications for the 2027 AGPT Program with the RACGP are now open until 14 April 2026.

Start your journey to becoming a GP or Rural Generalist:
www.racgp.org.au/agpt

Social media tiles

We've created static social media tiles sized for easy use across key platforms, including Facebook, Instagram, LinkedIn and Twitter/X.



Meet our GPs and Rural Generalists

You can download these videos for use at events or trade shows, or link to them from our YouTube channel.



Dr Jav

Rural GP Registrar, East Arnhem Lands, NT

Originally from the city, journey with Jav into remote NT, where culture, community connection and medicine come together.

[Watch video](#)



Dr Elyse

Rural Generalist, Murray Bridge, SA

See how Elyse developed GP Anesthetist skills, supported by mentors and driven by a commitment to rural community care.

[Watch video](#)



Dr Ben

Rural GP Registrar, Batchelor, NT

Join Ben in the Top End, where strong supervision and diverse clinical experience fuel his drive to make an impact in Aboriginal health.

[Watch video](#)



Dr Izzy

Rural Generalist, Murray Bridge, SA

See how Izzy built a diverse, supported GP Obstetrician career, delivering babies, leading care and becoming part of the community.

[Watch video](#)

Meet our GPs and Rural Generalists

You can download these videos for use at events or trade shows, or link to them from our YouTube channel.



Dr Sam

Rural Generalist, Katanning, WA

Join Sam in Katanning, where rural roots, broad hands-on practice and strong team support have created a fulfilling Rural Generalist career.

[Watch video](#)



Dr Michael

GP, Western Sydney, NSW

Follow Michael's journey, balancing diverse GP practice with heartfelt community outreach to support people experiencing homelessness.

[Watch video](#)



Dr Rachel

Rural Generalist Registrar, Esperance, WA

Discover Rachel's journey, combining meaningful continuity of care and a coastal lifestyle that makes every day feel special.

[Watch video](#)



Dr Corinne

Rural GP, Parkes, NSW

See how Corinne built a vibrant life in Parkes, embracing local groups and community events while shaping a rewarding rural GP career.

[Watch video](#)

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Dr Ishani

Rural GP, Flinders Ranges, SA

Discover Ishani's path as a GP, taking flexible, global-ready skills to communities in need around the world.

[Watch video](#)



Dr Georgina

GP, Sydney, NSW

Follow Georgina's journey into expedition medicine where a career in general practice has prepared her for anything, anywhere.

[Watch video](#)



Dr Ryan

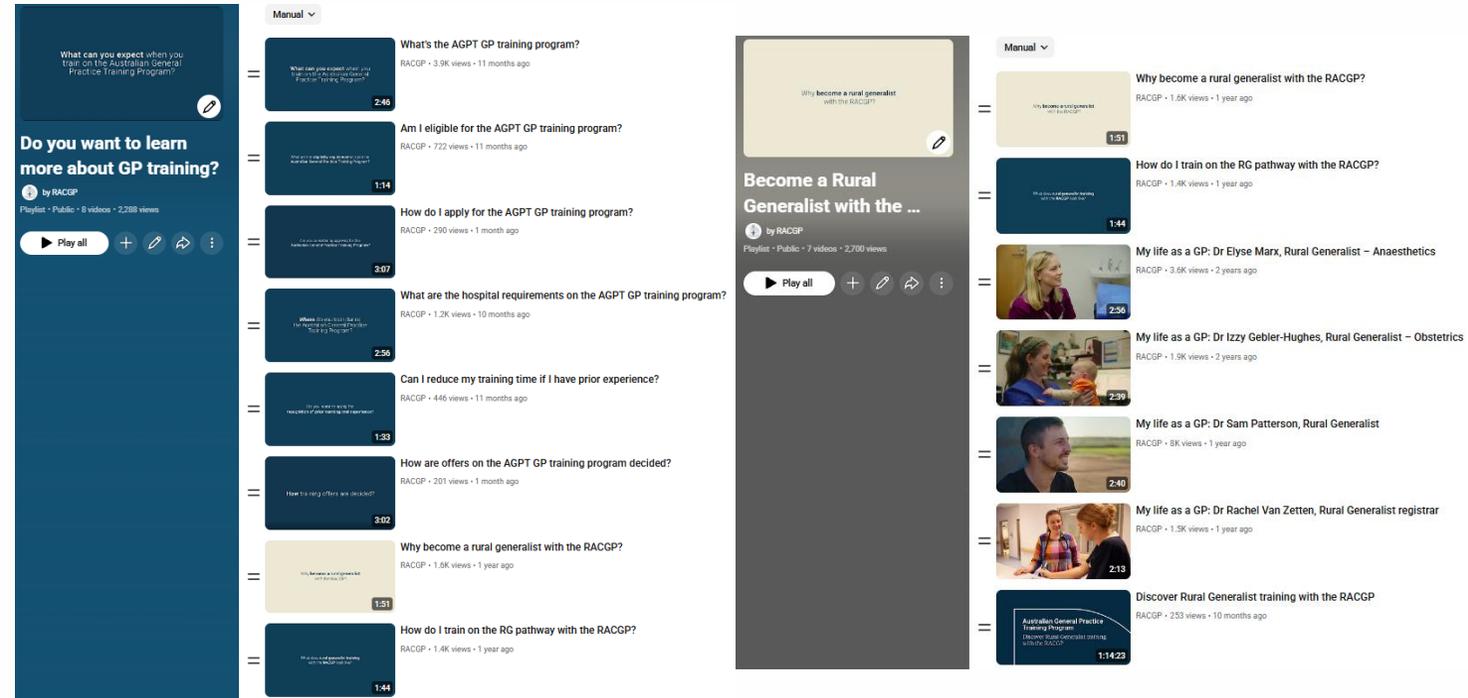
Wiradjuri man, rural GP, Gundagai, NSW

See how Ryan's connection to country and community enriches his diverse and rewarding rural GP career.

[Watch video](#)

FAQs videos – AGPT Program & rural generalism

- A range of helpful video playlists is available on the [RACGP YouTube channel](#) including:
 - [Australian General Practice Training Program playlist](#)
 - [Rural generalist playlist](#)
- These feature short, easy-to-share explainer videos that address key questions about GP and Rural Generalist training.
- You're welcome to share these playlists with your audiences.



2027 AGPT Program webinars

Date	Webinar
Wednesday 4 March	Explore the AGPT Program and how to apply
Tuesday 10 March	Understanding hospital and paediatric competency requirements
Wednesday 18 March	Discover Rural Generalist training with the RACGP
Tuesday 24 March	Training opportunities on the Australian General Practice Training Program
Tuesday 31 March	Explore the AGPT Program and how to apply (repeat)
Wednesday 22 April	Preparing for the national entry assessment
Thursday 30 April	Aboriginal and Torres Strait Islander applicant group yarn

Details of webinars are available on [our website](#).

Thank you for your support

For any questions regarding this pack or the campaign, please contact:

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[View and download campaign materials](#)

